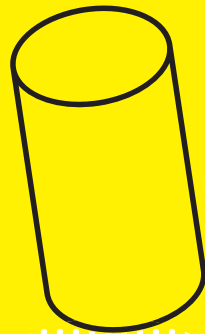
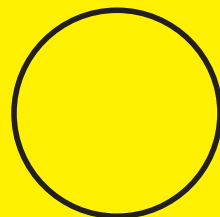


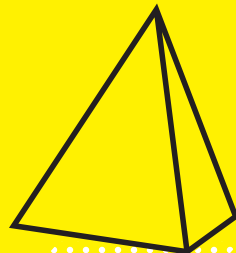
SOCIAL ENTREPRENEURSHIP Conference



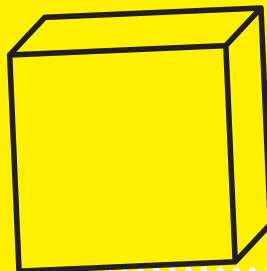
Social Change



Hybrid Organizing



Social Impact



Empowerment



PROGRAMME

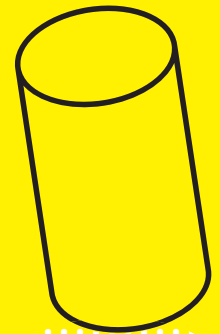
30 November – 1 December 2018
F6 – University Club
Campus Bozen-Bolzano

Organizing Team

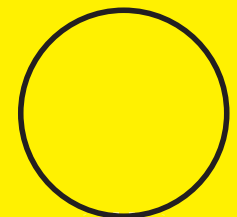
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unibz Fakultät für Wirtschaftswissenschaften
Facoltà di Economia
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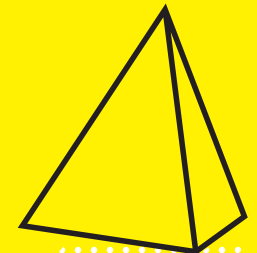
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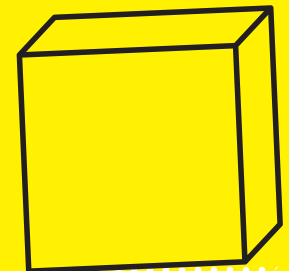
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PROGRAMME

Friday, 30 November

14:00 "Opening Note" by **Paolo Lugli**, Rector of the Free University of Bozen-Bolzano

14:30 "Integrating the Lean Approach into a Curriculum for Social Entrepreneurs", by **Alessandro Narduzzo** (unibz, Italy)

15:15 "Addressing Global Challenges: Ashoka's Model for Social Entrepreneurship" by **Luca Solesin** (Ashoka, Italy)

16:00 **COFFEE BREAK**

16:30 "Social Entrepreneurship in Prison" by **Andrea Basso** (Cooperativa Giotto, Italy)

17:15 "Commercialization of Mission-Oriented Organizations as a Structural Hybridization Process" by **Pietro Versari** (Católica Lisbon School of Business & Economics, Spain)

18:00 **CONCLUSION**

Saturday, 1 December

9:15 "Opening Note" by **Christian Lechner**

9:30 "The Strategic Stance of Hybrid Organizations: the Role of Diversification in Social Enterprises" by **Francesco Rullani** (LUISS Guido Carli, Italy)

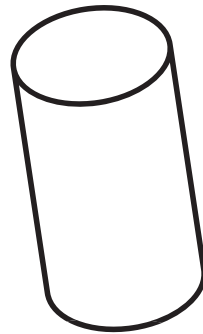
10:15 "Social Value Generates Economic Value: Challenges and Opportunities for Social Impact Accelerators" by **Laura Orestano** (SocialFare, Center for Social Innovation, Italy)

11:00 **COFFEE BREAK**

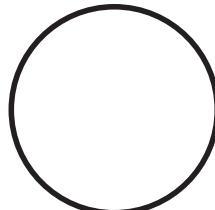
11:30 "Entering and Gaining Legitimacy on Markets: The Case of Diaspora-Owned Transnational Social Enterprises" by **Daniela Bolzani** (Università Cattolica Sacro Cuore, Italy)

12:15 "Social Cooperation, Social Innovation and Social Entrepreneurship in Mafia's Territories" by **Michele Mosca** (Università degli Studi di Napoli Federico II, Italy)

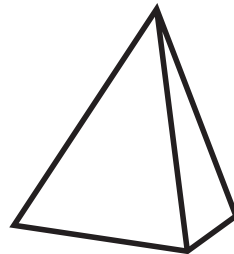
13:00 **CONCLUSIONS**



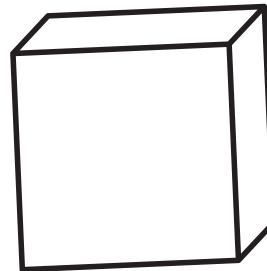
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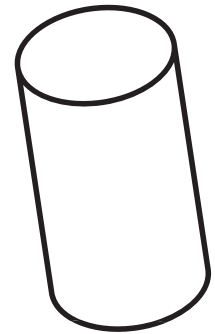
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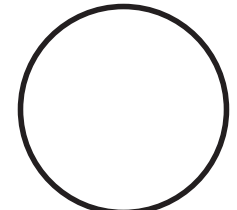
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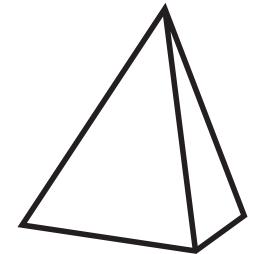
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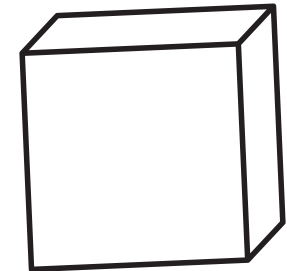
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